



primus.

About Primus

Primus is at the forefront of modern real estate development, shaping high-quality residential and commercial buildings. Our portfolio spans rental housing and condominiums, offices as well as hospitality (incl. hotels and serviced apartments), with a total gross development value of approximately €1.2 billion.

Acquisition Profile

Regions

Greater Berlin area, Munich, Hamburg, Frankfurt, Dusseldorf
Good inner and outer city locations, ideally connected via public transportation

Investment Focus and Types of Use

Primus targets plots and properties with significant enhancement, value-add, and redevelopment potential across residential and commercial real estate.

Prime Residential: > 3,000 sqm GFA

High-quality condominiums in good to very good inner-city locations

Sustainable Urban Living: > 5,000 sqm GFA

Modern, sustainable rental housing, inner-city locations in and around the S-Bahn ring, ideally close to public transport

Commercial: > 5,000 sqm GFA

Office, hotel, student housing, serviced apartments, life science. Good to very good business locations as well as areas developed for tourism

Mixed-use quarter developments: 10,000 to 50,000 sqm GFA

Future-oriented mix of residential and commercial uses. Attractive inner-city locations with strong development potential. Conversion of formerly commercially used sites.

Building Right

With or without building permit / preliminary building permit / §34 building law or approved zoning plans (in specific cases ongoing zoning plans)

Special Situations

Acquisitions in special situations (e.g. insolvencies, portfolios, acquisition of loans/receivables, M&A, joint ventures)

We execute acquisitions with discretion and speed, supported by clear processes and committed equity.

Building Perspectives.

Contact

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